


STRATAGON

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# RYAN BURKETT

## SPEAKER BIO



***Senior Partner and co-founder of consulting firm Stratagon, Ryan is passionate about marketing, technology, AI & automation, CRMs, and using leading tech tools to create forward movement in business and beyond.***

Named a 2023 Charlotte Most Admired CEO, a 3x Inc 5000 CEO,  a six-time Charlotte Business Journal Top Marketing Agency, and noted amongst Charlotte's Largest Black-owned businesses, Ryan brings 20+ years of experience turning complex business challenges into forward momentum.

Before founding Stratagon, he served as SVP at Wells Fargo and delivered solutions to Fortune 500 clients at IBM Global Services. He is also a director and investor at startup BrandGen.io and a minority owner of Carolina Core FC of the MLS Next Pro league.

- He holds a BS in Computer Engineering from NC State and an MBA from UNC Greensboro, serves on the executive board of NXT | CLT, the NC State Engineering Foundation, and the
- Dean's Executive Board at Johnson C. Smith University, and is most at home in Charlotte with his family and occasionally a good pour of bourbon or round of golf!

- **ABOUT STRATAGON**

Stratagon is a strategic marketing & sales agency that builds customer-centric campaigns to power revenue growth. Founded in 2005 with a passion for helping companies find resourceful solutions for tough business problems - and now, you’re invited to become part of our story